

Financial Inclusion: Social Development with Business Opportunities



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Tarek Fayed

A. Managing Director & Board Member

QNB Al Ahli

tarek.fayed@qnbalahli.com

Financial Inclusion: not only what and why, but more importantly...

How?: Awareness and Accessibility

Identify Targets

Awareness & Communication

Accessibility:

Affordability

Proximity

Digitalization

Financial Solutions and Advisory

Product Development and Suitability

Legislations

Consideration:

Costly, but with long term returns

KYC Considerations